



Amanda Baker

Selling Savvy Associate

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Amanda has over 25 years' experience within the hospitality, leisure and tourism industry; 20 years working in Oxfordshire in the capacity of sales and marketing professional within four- and five-star independent hotels. She fully understands and implements strategies and this in turn has increased companies profitability.

Key strategies that she covers include social media, presentations, website content, one to one business meetings, advertising campaigns, researching prospects and sales funnel processes to include introductions, cold call prospects, conversions, and account management.

Amanda offers expert guidance with sales and marketing strategy, helping to enhance a company's performance and to build local and national recognition.



During her spare time, Amanda is often out running in the Cotswolds using this time to refocus her thoughts. Her Irish roots have contributed to her talent of playing the Irish Tin Whistle and she loves making Irish Soda bread using Granny's secret recipe!



“I understand that independent businesses have to work a lot harder to win business and stand out from the crowd. I have a passion and clear focus to achieve those new sales.”

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