



Becky Whitaker

Selling Savvy Northern Associate

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“Who wouldn't love working for a sector that's basic goal in life is to make people smile and create memories!?”



Becky has over 25 years' experience working in the tourism and hospitality sector including time spent with Visit Britain and 11 years with Marriott Hotels. Having worked in both reactive and proactive revenue and sales management roles she has set up a cluster event sales office, written SOPs for large chains and is a certified Marriott sales trainer.

Becky believes that it's not just what you physically offer that's important but also the people behind your business, and that often your main USP is you and your fabulous team!

She absolutely loves working in the events industry!



Outside of work, Becky's time is spent with her husband Craig and their two girls Eloise & Eva. As a family they love to be in the outdoors. Becky also loves escaping into a book to relax and travelling making special memories. Oh, and she loves a good crime drama on Netflix!!



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