



Kate Plowright

Selling Savvy Founder & Director

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“The Selling Savvy Workshops Are Regular, Lively And Jam Packed With Procedures That Actually Work To Increase Sales.”

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With hands on experience of proactive and reactive sales along with event organisation and people management, Kate launched Selling Savvy in 2018 after seeing ineffective sales training methods in place.

Kate is passionate about delivering effective workshops and mentoring that gives teams the opportunity to be empowered to make the right strategic decisions, whilst having strong backing from their management.

Kate has established Selling Savvy as having three main pillars: To offer NICHE sales training to hotels, venues, event suppliers and venue finders; to train TANGIBLE tactics and actions that can be immediately implemented to increase conversion and to create MORAL salespeople that we are proud to call our Selling Savvy clients.

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In her spare time Kate enjoys time with her husband Gavin, their son Fred and dog Scooby. They love to paint, go for walks and cook on the BBQ come rain or shine! Kate is also partial to a good murder mystery!

Connect with Kate on LinkedIn:

